



Monthly Reporter December 2008

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QUICKLINKS

- [DETROIT CHAPTER
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- [IIA WEBSITE](#)

CALL FOR IIA AWARD NOMINATIONS



The Institute of Internal Auditors is now seeking nominations of qualified candidates to be considered for the highest awards given by The Institute:

THE BRADFORD CADMUS MEMORIAL AWARD:

- A tribute to the memory of Bradford Cadmus, author, educator, researcher, and the first managing director of The Institute, this award officially recognizes individuals who have made outstanding contributions in research, education, publications, or other developments and activities regarding internal auditing.

THE VICTOR Z. BRINK AWARD FOR DISTINGUISHED SERVICE:

- Established to recognize individuals who have exhibited unusual and outstanding service to the profession of internal auditing through participation in IIA activities, this award is named after one of the founders of the IIA who served the organization longer than any other member.

THE LIFETIME ACHIEVEMENT AWARD:

- Recognizing individual members who, through a lifetime of accomplishments and dedication to The Institute, have impacted the practice of internal auditing, advanced the awareness of The IIA, and inspired professionals, the Lifetime Achievement

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SECUREWORLD EXPO SUCCESS!

The IIA was well represented at the SecureWorld Expo held at the Ford Conference and Expo Center on November 5th and 6th. The SecureWorld Expo brings together security leaders, experts, senior executives and policy makers that shape the face of security. The conference addressed Information Security, Physical Security, Compliance, IT Audit, Computer Forensics, Enterprise Risk Management, Business Continuity, and Security Management.

Most questions and conversations focused on IIA awareness. Expo attendees were particularly interested in IIA activities, certifications, and how the organization directly affects and interacts with the current IT world. Some of the more interesting conversations involved university representatives investigating and developing new student programs and technologies that will benefit future auditing discovery techniques and processes.

The information booth provided an opportunity to distribute promotional materials to the people we work with on a daily basis. Every city has individual characteristics, as-

continued on page 3...

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“ENSURING A STRONG MEMBERSHIP”

I have been a member of the IIA and the Detroit Chapter since 2003, and a member of the board since 2005. In that short time I have come to greatly appreciate the value of my membership and involvement in our chapter and our profession. I have also come to respect the hard work, initiative, energy and enthusiasm of our diverse and growing (yes, growing) membership.

At nearly 1500 members, Detroit remains one of the strongest chapters in the country. Each month, nearly 200 members take advantage of one of the most significant benefits of membership by attending our chapter meetings and seminars. Dozens of members volunteer on behalf of the chapter by assisting at our meetings, working on our committees, and acting as ambassadors in the broader community. Every member

receives a subscription to Internal Auditor magazine and is provided access to a wide range of publications and content at the IIA website. And yet, we must work hard to keep our membership benefits and value at the highest levels possible, particularly during times of increasing economic uncertainty and increasing competition.

This past month, the Membership Committee kicked off a multi-pronged marketing initiative to both better understand the needs of our membership and improve overall member satisfaction and engagement. Under the direction of Athena Avgousti and Cornel Ivascu, our Membership Committee has assembled a number of subcommittees comprised of individuals who raised their hand as volunteers in last year’s chapter survey. These committees have been busy working on the following initiatives:

- Identifying the chief audit executives of the larger companies in our footprint; surveying them regarding ways the chapter can provide value; and enlisting their support in generating meeting attendance and programming direction
- Identifying and welcoming new members and non-members who attend our chapter meetings
- Providing non-members with information regarding the benefits of membership
- Contacting those whose memberships have lapsed
- Recognizing new members and member achievements in our newsletter

Each of us has an important role to play in making our chapter and our events a warm and welcoming environment for new members and prospective new members. Additionally, each of us has an important role to play in making sure our programming and other initiatives provide the right level of value for your time and money. I thank you for being a member of our chapter and I ask for your assistance in making our membership as strong and inclusive as possible. Please send any suggestions to us or share them with a board member at one of our meetings.

Regards,

Mark H. Weintraub

President



WANT TO BECOME MORE INVOLVED?

Local volunteers are needed to assist our Chapter in the following areas:

- Meeting Registration
- Membership
- Audit Committee
- Communications and Public Relations (Monthly Reporter)
- Academic Relations

Those interested in supporting the areas listed above should e-mail their preference to Julie Wright at Julie.Wright@detroitiia.org

EDITORIAL

Editor-in-Chief

Meg Wolocko
newsletter@detroitiia.org

Contributors

Rick Bennett
Ginger Coppin
Mary Deneszczyk
John Lessway
Ron Murphy
Daniel Neal
Michael Ross
Martin Wood

Advertising

Julie Wright
Julie.Wright@detroitiia.org

Officers

Mark H. Weintraub, CIA, CPA
President

Sharon L. Gipson, CPA
1st Vice President

Athena Avgousti, CIA, CPA, CA
2nd Vice President

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Leslie R. Laframboise, CPA, CA
Dr. Robert Okopny, PhD, CIA
Dr. Bruce Ring, CPA, CFE
Martin S. Wood, CIA
Susan Yamin

Institute Of Internal Auditors Detroit Chapter

55 Long Lake Road, #393
Troy, MI 48085
866-895-1851 (toll-free)
866-895-1851 (fax)
www.detroitiia.org
Julie.Wright@detroitiia.org

MEMBER HIGHLIGHTS

RON MURPHY

**Auto Club Group Senior Insurance Auditor,
Corporate Business Control**

Greetings. I have been asked to share some of my chapter experiences and I would like to tie in my 27 year association with the chapter to the benefits I have received. First of all, it is YOUR chapter. Without your involvement and attendance we would not have the premier chapter that we all currently enjoy.

I have had the privilege of knowing and working with 17 chapter presidents along this journey. Each of these relationships has in some way helped shape my career and also my personal life. The friends that I have made through our chapter have enriched my life in many ways.

My involvement with the Detroit Area Chapter began in 1981 when my boss, recent past President Jack Heitchue, dragged me to a couple of meetings and volunteered me for the Arrangements Committee. I was hooked. While I chose to pass on the formal Board membership path, I have served on most of the committees at one time or another. With each committee membership, I have contributed and received: contributed my knowledge and experience and also received that very rewarding feeling of providing service.

While I have recently seen many of my friends and co-workers leave our chapter because of retirement and job changes, I have also noticed an increase in fresh young members. I want to take this opportunity to encourage each of our new members to use our chapter and get involved with any of the chapter activities. From my personal involvement, it is a very rewarding experience. I also want to challenge our more tenured members to reach out and get acquainted with those who are new to the chapter. Use the pre-dinner social time and dinner time to meet someone new. You may be pleasantly surprised at the depth of talent and knowledge our newer members bring to the chapter.

Finally, over the years, networking at chapter meetings has provided me with tremendous employment opportunities. Some of which I passed up and others of which I took advantage. So, I repeat... networking at our meetings and training events is very powerful and under appreciated. Some of you may have heard me say over the years that the Southeast Michigan Audit Community is very well connected. Almost every member here can share a story of how they, or a close friend, has benefited from this experience.

SECUREWORLD EXPO SUCCESS! continued...

sets, and vulnerabilities that require a regional perspective. The Detroit IIA Chapter representatives were able to discuss not only the regional perspective but demonstrated the global awareness necessary for building comprehensive security.

Depicted are Mary Deneszczyk and Marcos Munoz, who manned the IIA information booth the second day of the conference. Athena Avgousti and Dave Pavlov, not pictured, also manned the booth on the first day of the conference. Jack Wasson and Cornel Ivascu were responsible for the overall coordination to ensure representation at the Expo by the Detroit IIA Chapter.



Marcos Munoz and Mary Deneszczyk representing the Detroit IIA Chapter at the SecureWorld Expo.

BRONZE Achievement Level Has been reached!

Did You Know...

CAP points are earned when members participate on an IIA sponsored Quality Review team?

The Chapter earns 10 credit points for each participating member.

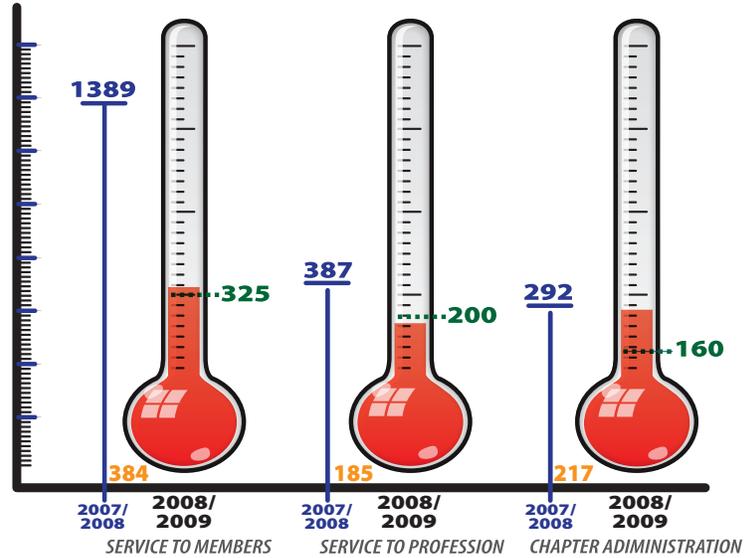
The Chapter earns CAP points for member donations?

The Chapter earns 1 credit point for every \$100 donated by members for the following causes:

- Chapter Student Scholarship Contributions
- Research Donations

You may have helped the Chapter obtain CAP points! Please let us know by sending information regarding your recent IIA activities to Martin.Wood@flintgrp.com

KEY: -----MINIMUM POINTS REQUIRED
TOTAL POINTS ATTAINED
As of November 30, 2008



Total Points Earned as of 11/30/08 785.27
Point Total as of 11/30/07 675

CAP Achievement Levels:

BRONZE 685
SILVER 1060
GOLD/PLATINUM 1560
Detroit's 2007/2008 Point Total 2068

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- Audit/SoX Supervisor** - up to \$95K, 25% travel, automotive mfg. organization
- Audit Staff/Senior** - up to \$85K, up to 40% travel, various organizations including public accounting with regional and national firm
- SAP Senior Security Analyst** - up to \$95K, ZERO travel, non-automotive mfg. organization
- CFE Professionals** - up to \$105K with international company, travel up to 35%
- IT/SoX Compliance Senior** - up to \$90K, limited travel, non automotive Mfg. organization
- IT Audit Staff/Senior Professional** - up to \$85K, up to ZERO to 40% travel, various organizations including public accounting with regional and national CPA/Consulting firms

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UPCOMING CHAPTER EVENTS

UPCOMING IIA EVENTS:

- **Emerging Client Expectations and Internal Audit Roles**
December 8: Orlando, Florida
- **Operational Auditing: An Introduction Through Advanced**
December 8-11, 2008 Orlando, Florida
January 27-30, 2009 Charlotte, North Carolina
- **Fraud Awareness for CAEs and Management**
December 8, 2009 New York, New York
- **Achieving and Maintaining Internal Audit Process Excellence**
December 9: Orlando, Florida
- **Operational Auditing: Advanced**
December 10-11, 2008 Orlando, Florida
January 29-30, 2009 Charlotte, North Carolina
- **Developing a Fraud Risk Management Program for Your Organization**
December 10-12, 2008 Orlando, Florida
- **2008 Audit Leadership Forum**
December 11-12: Scottsdale, AZ

Event details as well as the 2008 and 2009 schedule of IIA sponsored seminars can be viewed on the IIA website:
<http://www.theiia.org/iaa-training/>

MEMBER RECOGNITION NEWLY CERTIFIED INTERNAL AUDITORS

Kyle Ankerson
Shamira Fahie
Adam Frisicaro
Kevin Genoff
Andrew Howard
Berk Koprulu
Kelene Ross
Maleece Sullivan
Vitaliy Turchyn
Lisa Xu

DECEMBER DETROIT CHAPTER MEETING

Tuesday, December 9, 4:00 – 7:30 PM

Held in association with ISACA, the December Chapter Meeting will feature a presentation on “XBRL” led by Michael Ohata, Managing Director in KPMG’s Midwest Advisory practice. Bill Fryberger, Manager within Deloitte’s Enterprise Risk Services, will continue the evening’s discussion with a presentation on “Mobile Computing – Risks and Controls.” The meeting will take place at the University of Michigan’s Dearborn campus; the dinner menu may be viewed on the Detroit IIA website on the “Meetings” page under Events. Please register* by December 4, 2008 by clicking on the following link: [December Meeting Registration](#)

JANUARY DETROIT CHAPTER MEETING

Tuesday, January 13, 4:00 – 7:30 PM

Robert Ficano, Wayne County Executive, will lead the January Chapter discussion through his presentation titled “Development Plan – I-94 from Metro to Willow Run.” Details regarding the after dinner topic will be communicated at a later date. The meeting will take place at the VisTaTech Conference Center at Schoolcraft College in Livonia. Registration details* will be communicated at a later date.

* Cost for Chapter Meetings: \$40 Members;
\$50 Non-Members; \$20 Students & Retirees.
\$5 fee will be applied if paying at the door



An Annual Calendar of Chapter Events can be viewed at the following website:
<http://www.detroitiia.org/Events.htm#MTG>

IIA AWARD NOMINATIONS continued...

Award is directed towards members who are globally well-known and respected for their major impacts on the development of the profession.

The official nomination form and specific details about the IIA awards presented to individuals may be found at <http://www.theiia.org/theiia/about-the-institute/awards/individual-awards>.

Recipients of the awards noted above will receive complimentary registration and travel arrangements for the International Conference in Johannesburg, South Africa in May 2009 as well as special recognition at the conference.

THE DEADLINE FOR NOMINATIONS IS JANUARY 31, 2009.

MEMBERSHIP MEMO

Did you know:

- The mission of the IIA is to provide dynamic leadership for the global profession of Internal Auditing?
- As a member you have a committed advocate actively promoting the value you add to your organization?
- You have, at your fingertips, a wealth of professional growth opportunities?
- The most recent research studies specific to Internal Auditing and its appropriate role in control, risk management, and governance is available to you 24/7?
- A global community of professionals is ready to share knowledge and experience?

As a famous financial institution says, *“membership has its benefits!”*

MEETING MINUTES:

NOVEMBER 11, 2008

With an audience of 130 individuals (members, non-members, retirees, and students), Mark Sarros, Executive in Charge of Manufacturing and Distribution at Crowe Horwath, and Phil Biggs, Automotive Leader of Manufacturers at Crowe Horwath, began the evening's discussion on "Offshoring – The Future Footprint and Audit Implications." As the speakers dove into the business issues facing the industry, the triple-watch effects were discussed as well as the concept of globalization meaning more than cheap labor. In addition, the topic of the importance of the American automotive industry was covered as Mark shared his opinion that getting through 2009 will be the key to survival for the "Big 3". He explored the topic further stating that studies suggest that in 2010 automotive companies will rebound and begin to return to profitability. However, he could not stress enough that they had to be able to weather 2009.

After dinner, Dan Wiechec, General Director of Automotive Audit for General Motors, and Stuart McCubbrey, Director of Information Technology Audit for General Motors, enlightened the group on off-shoring. Diverse types of off-shoring were discussed in detail along with the positive and negative aspects of each. As the risks associated with the off-shoring of business and IT processes were highlighted by the presenters, the Chapter discussed the reasons behind such decisions, the trends, the popular locations for off-shoring, the explanations for failures, and the audit implications. Some of the highlights included: consulting local legal counsel to ensure the contract is executed in the best interest of the company, ensuring that the off-shore provider executes a SAS 70, and ensuring the right to audit.

A free copy of Crowe Horwath's presentation on "The Future of Manufacturing: A forward-looking analysis of the trends, management strategies, and best practices that will help U.S. manufacturers compete successfully" may be downloaded at the following web address: www.crowehorwath.com/IW



Pre-dinner speaker Mark Sarros, Executive in Charge of Manufacturing and Distribution at Crowe Horwath, and Mark Weintraub, Detroit IIA Chapter President.



Mark Weintraub, Detroit IIA Chapter President, presenting a certificate of gratitude to speakers Dan Wiechec, General Auditor of Automotive Audit for General Motors, and Stuart McCubbrey, Director of Information Technology Audit for General Motors.

DO YOU HAVE SOMETHING TO SAY? ADVERTISE IN THE IIA DETROIT CHAPTER'S MONTHLY REPORTER!

The Monthly Reporter has just the right space to publicize your message to Detroit's leading professionals. Contact Julie Wright at Julie.Wright@detroitiia.org or 866-895-1851 (toll-free) to discuss advertising opportunities.

Ad Size	Dimensions	Price
Quarter Page	5 1/8 x 3 7/8	\$85
Half Page	5 1/8 x 7 3/4	\$165
Full Page	10 1/4 x 7 3/4	\$330

ATTENDANCE

A total of 130 individuals attended the November Chapter Meeting:

- 95 Members
- 11 Non-members
- 21 Students
- 3 Retirees