



The Institute of
Internal Auditors



DETROIT CHAPTER
Central Region, District 2
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Monthly Reporter

September 2008

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JULIE WRIGHT

QUICKLINKS

- DETROIT CHAPTER HOMEPAGE
- IIA WEBSITE

EMU RECEIVES IAAAF GRANT DETROIT CHAPTER SUPPORTS EMU'S INTERNAL AUDIT PROGRAM THROUGH IAAAF CONTRIBUTION

Dr. D. Robert Okopny, CIA

Fulfilling its mission "to carry out the educational and charitable purposes for internal auditing education for the IIA", the Internal Auditing Academic Advancement Fund, Inc. (IAAAF) has granted Eastern Michigan University's College of Business \$40,000 as part of the Internal Audit Educational Partnership (IAEP) program which is housed in the Department of Accounting and Finance. The Detroit Chapter of the Institute of Internal Auditors (IIA) contributed \$25,000 to this fund of which \$20,000 was designated to Eastern Michigan University (EMU).



Specific performance requirements of the IAAAF grant include:

1. New course development for the internal audit curriculum
2. Internal Audit Graduate assistant for the 2008-2009 school year
3. Travel for educator development
4. Development for a resource library for students, professionals, and the public
5. Educational events to promote internal auditing
6. Advisory Board activities
7. Develop marketing materials for the EMU IAEP Program

The IAEP program currently has 39 schools at three levels of participation including Centers, Partnerships, and Basic. These schools are located in China, France, Italy, Netherlands (2 schools), South Africa (2 schools), Thailand, and the United Kingdom as well as throughout the United States. The EMU program is classified as a Partnership.

The internal audit program at EMU started in 1991 as a result of a competitive grant process sponsored by the Detroit Chapter of the IIA. Currently, EMU offers a twelve hour MBA Specialization in Internal Auditing and undergraduate and master's degree students in accounting and other majors can earn the "IAEP" designation by taking undergraduate or graduate classes in Internal Auditing, Fraud Examination, and Information Technology Auditing.

In addition to the specific contributions to EMU, the Detroit Chapter of the IIA also offers reduced meeting fees for students, free student nights, annual scholarships, and expert campus speakers to promote the profession.

Through the long term support of the Detroit Chapter and the IIA and now through this exciting and substantial grant from the IAAAF, Eastern Michigan University will be able to continue to strengthen its academic programs, promote the great profession of internal auditing to more students beyond EMU, and enhance its connections to the business community.

Dr. D. Robert Okopny, CIA can be contacted at 734-487-0246 or dokopny@emich.edu for further information.

Presidential

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“A NEW YEAR; NEW OPPORTUNITIES”

On behalf of the entire Board of Governors of the Detroit Chapter, let me be the first to welcome you back from our summer programming respite and to the 2008-2009 program year. As you may have already noticed from the enhancements to our meeting invitation and registration process, the modifications to this newsletter, and the unique programming on the horizon, your Board and committees have been quite busy identifying, prioritizing and implementing a number of changes to the way we serve our members and the way we operate. I'd like to use this opportunity to discuss some of our plans and the thinking behind them.

But first, I need to extend my sincere appreciation to our past officers and governors, volunteers, and members at large. Thanks to the tremendous efforts over the past several years, our Chapter is stronger than ever. Last year we celebrated our 65th anniversary (Detroit is the second oldest IIA chapter). That, along with our retention of Platinum Chapter status and our strong membership (1,522 members—6th largest in North America), clearly position our Chapter as a consistent leader within the profession. Our members enjoy informative speakers, seminars and training and the Chapter boasts a steady stream of talented volunteers and leaders, and a strong financial position. These are all great strengths to build upon and a legacy of those who have preceded us.

Nonetheless, our Chapter faces a number of new threats and challenges as the impact of SOX wanes and the national and local economy, and many of our member companies, struggle. The Board's work in recent months has focused on facing these issues in order to sustain, grow, and remain relevant to our members, community, and profession.

First, this past May the Chapter conducted a member survey. I am very pleased to report that 233 people responded to the survey, by far the greatest participation we have ever received. The information we gathered from that effort improved the Board's understanding of our strengths and helped identify a number of opportunities to better serve our members. We have also taken that information into consideration in developing this year's programming.

Second, for the first time in many years, the Board gathered for a full day strategic planning retreat, held on June 13. The outcome of our strategic planning effort was a clear identification of our Chapter's strengths and weaknesses and the opportunities and threats we face along with clearly defined goals and objectives for the coming years, all of which have been assigned to board members and committees. What we found is that a few targeted actions will help us capitalize on our strengths and overcome the threats we face and our perceived weaknesses. The key opportunities we see include:

- Increased membership participation through: a) engaging with chief audit executives and service line leaders from the companies in our footprint; b) improving the communication of our value proposition (namely, an effective, local and low-cost source of continuing education); c) reaching out to members and member organizations on the outskirts of our footprint (Toledo and Midland-Saginaw-Bay City); d) exploring alternative means for delivering increasingly unique and varied programming to our members; and e) improving the quality, frequency and transparency of communications with members.
- Improving our image within the community and growing our membership by: a) initiating a public relations and media campaign tied to our chapter's activities and accomplishments; b) using the chapter's strong financial position to support our local IAEP school and students; c) establishing alliances with other professional associations such as the ACFE, ISACA, etc.; and d) identifying additional academic relations and student participation opportunities.
- Streamlining and refining our chapter administration by: a) eliminating unnecessary administrative activities and automating any inefficient activities; b) revising the Chapter's bylaws and committee structures to reflect our current needs; and c) redesigning our website and communications along a consistent architecture.

Beginning with the next issue of the *Monthly Reporter*, my commentary will focus on our progress in achieving the goals and objectives outlined above. This issue includes important news regarding our Chapter's recent contribution to the IAAF in support of the IAEP program at Eastern Michigan and also an interview with our new Chapter Administrator, Julie Wright. You'll also find what we intend to be recurring sections outlining our chapter achievement progress (CAP Corner), Member Recognition, and Chapter Announcements. If you have any suggestions for our newsletter or are interested in volunteer opportunities, please send a note to newsletter@detroitiia.org or Julie.Wright@detroitiia.org, respectively.

Regards,

A handwritten signature in black ink that reads "Mark H. Weintraub". The signature is written in a cursive, flowing style.

Mark H. Weintraub
President



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JULIE WRIGHT: OUR NEW CHAPTER ADMINISTRATOR

Please welcome Julie Wright as our new Chapter Administrator! With over 13 years experience in advertising at The Oakland Press and several years of experience as an independent advertising, marketing, and public relations consultant in the Oakland County area, we are confident that Julie's new ideas will enhance our chapter and membership communications. In her role as Chapter Administrator, we will all have the opportunity to interact with Julie as we read the IIA communication e-mails she sends regarding upcoming events, the monthly newsletter, as well as when we register for chapter meetings. Therefore, take advantage of this opportunity to get to know our new Chapter Administrator for she will be our main contact for a variety of chapter business activities:



How did you become involved with the IIA?

A friend of mine who had been an active member of the organization heard about the open Chapter Administrator position and approached me about it. She knew I had been involved with other associations in similar roles and said she thought I would fit well with the IIA.

Do you have prior experience in the role of Chapter Administrator?

Yes, I serve as Coordinator for another professional organization which includes similar responsibilities.

What do you enjoy most about this role?

The members. I would consider myself a "people person" and as a result I thoroughly enjoy getting to know each of the members and offering my assistance in any way that I may.

What is one of your goals for the year?

I would really like to improve member communications this year by providing informative announcements that are user friendly. We are bombarded with information every day, so I want to provide our members with communications that include the most relevant details while grabbing their attention and providing links for additional information.

What do you predict to be your most significant challenge this year?

I am not too sure yet; perhaps, clearly identifying the key issues that grab our members attention. Either way, I enjoy challenges and view them as opportunities.

For what types of questions can our members contact you?

Our members should not hesitate to contact me with any questions they may have. If I cannot provide the answers they need immediately, I will find them or refer the questions to those who can answer them.

What did you want to be when you "grew up"?

An actress. I had performed in a traveling children's theater group for a while and really enjoyed it!

What do you enjoy doing outside of your Chapter Administrator role?

I enjoy spending time with my family and friends, entertaining, reading, gardening, kayaking, and my church.

Is there anything specific you would like all of the Detroit Chapter members to remember?

I am very enthusiastic about this new position and look forward to meeting all of you. Thank you for the opportunity to serve as your Chapter Administrator.

Julie will be attending our monthly meetings; please take a moment to introduce yourself. If you have any chapter questions, Julie can be contacted at:

Julie.Wright@detroitiaa.org or 866-895-1851 (toll-free).

REMINDER:

The most efficient way to communicate Chapter information is through the use of e-mails. If your contact information will be changing, please update your IIA profile at www.theiia.org as well as send our Chapter Administrator an e-mail at Julie.Wright@detroitiaa.org so future communications are received.

UPCOMING IIA EVENTS:

- **Developing a Fraud Risk Management Program for Your Organization**
September 8-10: San Diego, California
December 10-12: Orlando, Florida
- **Fraud Auditing Using ACL**
September 17-19: Chicago, Illinois
- **Canadian National Conference**
October 5-8: Calgary, Alberta, Canada
- **Achieving and Maintaining Internal Audit Process Excellence**
October 13: Denver, Colorado
December 9: Orlando, Florida
- **Emerging Client Expectations and Internal Audit Roles**
October 14: Denver, Colorado
December 8: Orlando, Florida
- **All Star Conference**
October 20-22: Las Vegas, Nevada

Event details can be viewed on the IIA website: <http://www.theiia.org/iia-training/>

WHAT'S IN A NAME?

The Monthly Reporter?

Our monthly newsletter is in need of a catchy NEW name to compliment its NEW striking appearance. Therefore, put your thinking cap on and send an e-mail to newsletter@detroitiia.org with your ideas. The member who names the next newsletter will be kindly rewarded for applying a fresh idea to the NEW program year!

An Annual Calendar of Chapter Events can be viewed at the following website:
<http://www.theiia.org/chapters/index.cfm/view.events/cid/2>

UPCOMING CHAPTER EVENTS



SECRETS OF RISK MANAGEMENT

Tuesday, September 9, 9:00 AM – 4:00 PM

Glyn Holton will be holding an energetic and highly motivating seminar at the VisTaTech Conference Center in Livonia on Risk Management. The cost is \$150 for IIA Members, \$250 for Non-Members and includes lunch and a complimentary ticket to the Detroit IIA Chapter Meeting immediately following. Registration can be completed by clicking on the following link: ***Secrets of Risk Management Registration***

SEPTEMBER DETROIT CHAPTER MEETING

Tuesday, September 9, 4:00 – 7:30 PM

The first meeting of the 2008/2009 program year will feature speakers David Littmann, Senior Economist with Mackinaw Center for Public Policy and Robert Van Order, Former Chief International Economist for Freddie Mac as they address "The Credit Crisis and The Economy." The meeting will be held at the VisTaTech Conference Center on the Schoolcraft College Campus in Livonia. Please register* by noon on September 4, 2008 by clicking on the following link: ***September Meeting Registration***



ACL TRAINING: BEGINNER/INTERMEDIATE

September 29-30, 9:00 AM – 5:00 PM

A two day beginner / intermediate ACL course will be held at the Somerset Inn in Troy; cost for IIA Members is \$500. Upon completion of the course, participants will have earned 16 CPE credits while having learned and practiced the following ACL skills:

Data Definition, Validation, and Profiling • Local and Global Filters • Classify and Summarize Commands • Computed Fields and Conditional Computed Fields • Stratification of Numeric Fields • ACL Reports • Sequence Validation, Duplicates and Gaps • Extract and Export Commands • Sampling – Monetary Unit and Random • Dates and Aging • Joins

Please note that all participants MUST bring a laptop with an ACL license to each class. Send an e-mail to Julie.Wright@detroitiia.org to register for this event.

ACL TRAINING: ADVANCED

October 1-2, 9:00 AM – 5:00 PM

Advanced ACL users may enhance their knowledge and skills at the two day course held at the Somerset Inn in Troy; cost for IIA Members is \$500. Upon completion of the course, participants will have earned 16 CPE credits while having learned and practiced the following ACL skills:

Scripting and Computed Fields • Joins and Appends • Complex Functions and Nesting • Using Variables • Groups and Workspaces • Loops

Please note that all participants MUST bring a laptop with an ACL license to each class. Send an e-mail to Julie.Wright@detroitiia.org to register for this event.

OCTOBER DETROIT CHAPTER MEETING

Tuesday, October 14, 4:00 – 7:30 PM

The October Chapter Meeting will be held with the Association of Certified Fraud Examiners (ACFE) at the VisTaTech Conference Center in Livonia. The evening will feature a \$2.1 million dollar fraud case study presented by Jerry Koplín, Manager of Investigations for Delphi Corporation, as well as a presentation by Ron Peterson, GMAC Global Security, on the implementation of security and anti-fraud programs. Registration details* will be communicated at a later date.

* Cost for Chapter Meetings: \$40 Members; \$45 Non-Members; \$20 Retirees; \$20 Students

DETROIT RETAINS PLATINUM STATUS

The Detroit Chapter has been very successful in achieving the Chapter Achievement Program's PLATINUM award level for four consecutive years! The program, referred to as CAP, requires each chapter to tally the different activities in which its members participate that promote the IIA. For example, achievement points may be earned for presentations given by Chapter members or for the number of participants that attend a sponsored or co-sponsored IIA Chapter event. According to Marty Wood, Detroit's CAP Chair, the CAP program is the IIA's Business Score Card used to monitor and recognize the activities of the local chapters that promote the strategic objectives of the IIA.

Detroit's PLATINUM status is a notable accomplishment. Only Chapters that attain GOLD status for 10 consecutive years are recognized as a PLATINUM chapter.

Throughout the year, the achievement program monitors and scores each chapter's participation in the following three service categories:

- Service to Members
- Service to the Profession
- Chapter Administration

At the end of the year, CAP evaluates the success of each chapter's efforts through use of four performance level classifications:

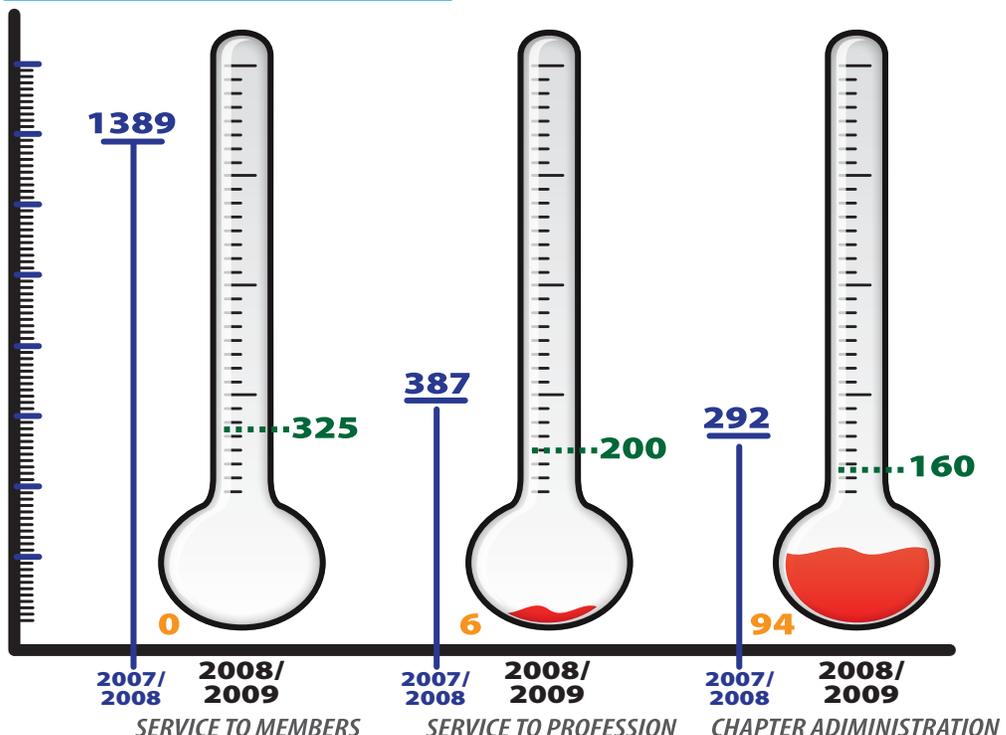
- BRONZE: 685 achievement credits
- SILVER: 1,060 achievement credits
- GOLD: 1,560 achievement credits
- PLATINUM: GOLD status achievement 10 consecutive years

In order to continue our success and become the top scorer, compared to larger chapters in the United States, we need your assistance in tracking the CAP points we have earned.

The CAP Corner section of our newsletter serves to provide an awareness of member activities that promote the profession and/or membership for which we can receive CAP points. Each month we will highlight the types of activities that can earn us points as well as provide an update on our progress towards achieving PLATINUM once again!

If you are aware of chapter membership activities that will earn us CAP points or have any questions regarding the CAP program, please contact Marty Wood at Martin.Wood@flintgrp.com or (734) 233-7849.

KEY:MINIMUM POINTS REQUIRED
 ~~~~~TOTAL POINTS ATTAINED  
 AS OF AUGUST 10, 2008



**Did you know...**

Our Chapter receives CAP points for interns employed by companies in our area.

**Did your company employ any audit interns this summer?**

Yes? You may have helped the Chapter obtain CAP points! Please let us know by sending information on internships to [Martin.Wood@flintgrp.com](mailto:Martin.Wood@flintgrp.com)

|                                       |        |
|---------------------------------------|--------|
| Total Points Earned as of August 2008 | 100.37 |
| <b>CAP Achievement Levels:</b>        |        |
| BRONZE                                | 685    |
| SILVER                                | 1060   |
| GOLD/PLATINUM                         | 1560   |
| Detroit's 2007/2008 Point Total       | 2068   |

# ANNOUNCEMENTS

## DETROIT CHAPTER FALL 2008 CIA EXAM REVIEW COURSE

Dr. D. Robert Okopny, CIA will be conducting a CIA Exam Review for three of the four exam sections at the Eastern Michigan University Livonia Center starting in October. The cost is \$25 per review session and advanced registration is required as space is limited. The *Gleim CIA Review Manuals* (13<sup>th</sup> Edition-New) will be used during the course and should be ordered by the candidate (1-800-87-GLEIM).

Dr. Bob Okopny can be reached at (734) 487-0246 or [Robert.okopny@emich.edu](mailto:Robert.okopny@emich.edu) for questions regarding course materials and structure. Registration may be completed by e-mailing Julie Wright at [Julie.Wright@detroitiia.org](mailto:Julie.Wright@detroitiia.org)

### DATES AND TIMES

|          |    |          |                                                   |
|----------|----|----------|---------------------------------------------------|
| October  | 17 | Part I   | 12:00 p.m. to 5:00 p.m.                           |
| October  | 24 | Part II  | 12:00 p.m. to 5:00 p.m.                           |
| November | 7  | Part III | 9:30 a.m. to 12:00 p.m.<br>1:00 p.m. to 5:30 p.m. |

## DO YOU HAVE SOMETHING TO SAY? ADVERTISE IN THE IIA DETROIT CHAPTER'S MONTHLY REPORTER!

The Monthly Reporter has just the right space to publicize your message to Detroit's leading professionals. Contact Julie Wright at [Julie.Wright@detroitiia.org](mailto:Julie.Wright@detroitiia.org) or 866-895-1851 (toll-free) to discuss advertising opportunities.

| Ad Size      | Dimensions     | Price |
|--------------|----------------|-------|
| Quarter Page | 5 1/8 x 3 7/8  | \$85  |
| Half Page    | 5 1/8 x 7 3/4  | \$165 |
| Full Page    | 10 1/4 x 7 3/4 | \$330 |



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### WANT TO BECOME MORE INVOLVED?

Numerous opportunities to contribute to the success of the IIA on an international level are available. Visit the IIA's Call for Volunteers website for details on how you can become more involved: <http://www.theiia.org/membership/get-involved/volunteers---the-heart-of-the-iiia/call-for-volunteers> The website can also be used to nominate specific individuals within the organization for volunteer positions. Email [Governance@theiia.org](mailto:Governance@theiia.org) with questions; the deadline for nominations is October 24, 2008.

In addition, local volunteers are needed to assist our Chapter in the following areas:

- Meeting Registration
- Membership
- Audit Committee
- Communications and Public Relations (Monthly Reporter)
- Academic Relations

Those interested in supporting the areas listed above should e-mail their preference to Julie Wright at [Julie.Wright@detroitiia.org](mailto:Julie.Wright@detroitiia.org)

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As an auditor, career opportunities within GMAC are limitless. Our team members work closely with executive management while gaining in depth knowledge of the business and becoming well-rounded business professionals. Additionally, GMAC places great importance on investing in its people and provides tuition reimbursement benefits. GMAC Audit encourages its employees' efforts to pursue higher education and professional auditing certifications.

#### The Right Step?

GMAC Audit is in need of team players who are independent and objective thinkers with the courage and conviction to make a positive impact on the company. We are growing our team across many positions and levels and welcome all audit backgrounds for consideration.

#### Take A Step Forward

Want to know which of our GMAC Audit career options has your name on it? For information about careers with GMAC Audit go to <https://gmacfs.myvurv.com/main/careerportal/>. Select Accounting jobs or input audit in the search box to view current opportunities. For more information about the company, please visit [www.gmacfs.com](http://www.gmacfs.com).

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# MEMBER RECOGNITION

## DETROIT CHAPTER NEW MEMBERS

|                         |                    |
|-------------------------|--------------------|
| Elbert Aliff            | Kristin Lin        |
| Allison Alverson        | Jennifer Lohrer    |
| Rachel Apgar            | Emma Majo          |
| Arthur Berta            | Michael Malcolm    |
| Jay Birchmeiz           | Brian Martens      |
| Kamela Bollano          | Elizabeth Masiarak |
| Jason Boston            | Drew Mendrygal     |
| Megan Brown             | Ty Mier            |
| Greg Bunn               | Garrett Miller     |
| Sarah Burkstrand        | Nicholas Miller    |
| Kathleen Burns          | Stephanie Miller   |
| Johana Castillo         | Jennifer Naski     |
| Lianna Cecil            | Deborah Olson      |
| Derek Chavis            | Manny Ontiveros    |
| Terrance Chin Khee Loon | Matthew Ost        |
| June Choi               | Jamil Oudeif       |
| Bridgeit Cole           | Pamela Papo        |
| Chad Comartin           | Patrick Pelley     |
| Fode Conde              | Arash Ranjbar      |
| Kimberly Costello       | Gretchen Rivala    |
| Erin Critchfield        | Sulaiman Saad      |
| Melissa Davis           | Omar Saimoua       |
| Casey Dawson            | Shirley Sammut     |
| Robert DeCumen          | Brian Schaaf       |
| Jennifer DiLoreto       | Tony Schatzel      |
| Rachel Dippel           | Michael Seneski    |
| Sandra Edmonds          | Vivian Shelton     |
| Edwin Etter, ext. Jr.   | Karrenthya Simmons |
| Jeannot Farah           | Robert Simpson     |
| Rachel Finley           | Martin Slominis    |
| Deborah Fischhoff       | Brent Smith        |
| Ardith Flight           | Yanna Starks       |
| Sidney Foltz, ext. III  | Laia Stocker       |
| Sara Gambino            | Ralph Sylvester    |
| Suresh Gnanasundaram    | Yuko Takaesu       |
| Sharon Goodrich         | Yvette Tchonang    |
| Kevin Gorlewski         | Brandon Thom       |
| Mark Hamilton           | Lawrence Tople     |
| Cary Hammond            | June Valentine     |
| Michael Hansen          | Sarah Ward         |
| Donnell Harris          | Matthew Weiss      |
| Kathryn Hoops           | Jennifer Werner    |
| Bryan Kammeraad         | Ryan Weston        |
| Sri Sita Kancherla      | Thomas Wilson      |
| Ryan Kane               | Christine Woerl    |
| Ramona Kirkpatrick      | Julie Wright       |
| Brad Klein              | Evie Yawn          |
| Mark Kostrzewa          | Stacie Zurek       |
| Justin Langley          |                    |
| George Lenyo            |                    |

# STAY TUNED...

As Mark mentioned in the "Presidential Press" (p.2), the Board of Governors has been working hard to incorporate changes into the 2008-2009 program year from which we will all benefit. The Monthly Reporter is an excellent tool to use to ensure we are all informed of our Chapter's latest announcements and event information. You wouldn't want to miss out on attending an IIA social function or group discussion, would you?!



*IIA members enjoying the Detroit Chapter's social event to the dinner theater production of Tony n' Tina's Wedding in May 2008.*

Stay tuned for future announcements and Detroit Chapter information regarding the exciting new program year that is in store for us!

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